

IT'S MORE THAN A 5K...IT'S A CELEBRATION OF LIFE

**NJ**  
**Sharing**  
**Network** **5K**  
15 YEARS

saving lives through organ and tissue donation



# Your Partnership is Critical to Our Lifesaving Mission.

Join us as a Sponsor in 2025 to Celebrate  
15 years of the 5K Celebration of Life!

Gathering over 10,000 attendees each year across two locations, NJ Sharing Network's 5K Celebration of Life is the Garden State's largest program dedicated to supporting families and raising awareness for organ and tissue donation and transplantation.

Saturday

## May 17, 2025

Ocean Pathway • Ocean Grove, NJ

Sunday

## June 8, 2025

NJ Sharing Network HQ • New Providence, NJ

See Reverse For Sponsor Packages and Benefits



[NJ5K.org](https://NJ5K.org)

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**Sponsor both events to increase visibility and reach!**

**Contact Janet Zanetich to secure your sponsorship or for more information.**

**[jzanetich@njsharingnetwork.org](mailto:jzanetich@njsharingnetwork.org) • 908-577-8347**

SPONSOR PACKAGES AND BENEFITS	PRESENTING \$60,000	PLATINUM \$30,000	GOLD \$20,000	SILVER \$10,000	BRONZE \$5,000	TABLE ONLY \$1,500 <i>New Sponsors Only</i>
Formal introduction and speaking opportunity for leadership during 5K program						
Highlight in event press releases and communications						
Logo with direct link to sponsor website on 5K homepage						
Logo on race and walk bibs						
Branded item in 5K participant bags						
Media opportunities leading up to and/or on event day						
Exclusive Sponsor Spotlight post on social media						
Branded item at 5K Kickoff event (date/location TBD)						
Logo with direct link to sponsor website on 5K sponsor page						
Included in social media promotions						
Inclusion on event shirt and signage	Top Billing logo	Logo in prominent location	Logo	Large, bold listing	Listing	
Included in Sharing Network Foundation's Annual Impact Report						
Access to NJ Sharing Network's PR Team to help maximize exposure and partnership						
Lunch & Learn from NJ Sharing Network's Public Education team to educate sponsor employees						
Sponsor Toolkit with press release and social media templates						
Complimentary registrations	50	40	30	20	10	2
Promotional table in Sponsor Village on event day						

### 2025 Sponsor Deadlines

- Ocean Grove Event Shirt Deadline: Friday, April 18
- Ocean Grove Event Signage Deadline: Friday, May 3
- New Providence Event Shirt Deadline: Friday, May 9
- New Providence Event Signage Deadline: Friday, May 30



*The Sharing Network Foundation is committed to increasing the number of lives saved through clinical advancement, family support, public awareness and education about the lifesaving benefits of organ and tissue donation and transplantation.*